

15h00 – 15h15

**Welcome to the Milk Impact Expedition**  
Master of Conference: Emmanuel MARCHANT

15h15 – 15h30

**Opening Words**  
Keynote speakers: Henri BRUXELLES x Olivier VERDELET

15h30 – 15h45

**A Warm Welcome to Morocco**  
Keynote speaker: Hervé BARRERE

15h45 – 16h10

**Farmers' Voices**  
Keynote speakers: Khadija, Abdelali x Abdelhak

16h10 – 16h20

**Discover Maroc Lait · Supporting local and sustainable dairy farming initiatives**  
Keynote speakers: Hervé BARRERE x Rachid KHATTATE

16h20 – 16h45

**Driving impact through business**  
Keynote speaker: Bagoré Xavier BATHILY

16h45 – 17h00

**Q&A Session**

**17h00 – 17h30**

***Group picture and break***

17h30 – 17h50

**Insights and effective models in building resilient food systems with smallholder farmers**  
Keynote speakers: Jonathan BARNOW x Khaoula ESSOUSSI

18:00 – 19h30

**Market Place · Unveiling 9 Impact-Driven Projects**  
Keynote speakers: Local Project Leaders from 9 countries