



# Strawberry Communities

UKRAINE SINCE 01/02/2010

To create alternative regional sustainable sourcing of strawberries in Ukraine, the “Ukraine Strawberry Communities” project is creating a cooperative based on collective strawberry production.



## KEY FIGURES

€ 2 M in funding

329 Jobs created

1,54 Farmers with an increase or secured revenue

Ukraine is facing significant migration away from the countryside and into the big cities, a side effect of which is that a lot of fertile land remains unused. When it comes to strawberries, Ukrainian farmers have some experience in growing the fruit but lack the equipment and agronomical expertise to scale up production. With the support of the Danone Ecosystem Fund, DanTrade, the procurement entity of Danone, and its local partner ICF Community Wellbeing, the Ukraine Strawberry Communities project supports the development of new sustainable sources of strawberries. A cooperative organization has been established to rent available farmland, invest in equipment, and employ and train farmers in sustainable strawberry production.

Through job creation and local economic development, the project combats rural migration. DanTrade, meanwhile, is able to secure its local strawberry supply.

## PARTNERS

