



Profee

GERMANY SINCE 27/06/2017

The Profee project offers support to farmers in switching from imported soy to local alternative source of protein for their animal feeding.



KEY FIGURES

€ 650 K in funding

10 Farmers with an increased or secured revenue

17,604 T of milk collected from the project each year

To feed their cows, European farmers are partially dependent on imported soy from Latin America, with a rising concern on GMO and deforestation issues. German consumers are the most concerned in Europe regarding GMO crops. With the support of the Ecosystem Fund, Danone Germany, Wageningen University, LFL and LKV, the Profee project aims to encourage a switch to regional sources of protein and improve the feeding practices of family farmers.

Danone Germany counts on a renewed relationship with farmers, and more trust and legitimacy towards German consumers. Having been trained in feeding management, farmers will become less dependent on imported soy, thus on soy and import costs. This in turn will help to maintain the agriculture cultural landscape in Bavaria and improve soil quality. The project contributes to the Danone Sustainable Agriculture policy.

PARTNERS

