



Miracle Mum

TURKEY SINCE 23/10/2015

To support motherhood in Turkey, Miracle Mum has created a Ministry of Health-accredited institute that trains public health workers and provides direct services to mothers from all socio-economic groups, empowering them to make the right choices in the first 1,000 days of their baby.



KEY FIGURES

€ 1.32 M in funding

1,639 Nurses trained

259,175 Mothers supported by trained doctors and nurses

In Turkey 20% of children aged 0-5 years are stunted. Nurses have a key role in educating and influencing mothers, but lack maternal health and childcare expertise. Nutricia Turkey aims to raise awareness among healthcare professionals and parents about the importance of appropriate infant nutrition during the first 1,000 days of their life (from their conception to toddlerhood). With the support of the Danone Ecosystem Fund, Nutricia Turkey and its local partners the BU Foundation (Bogazici University Foundation) and the International Children's Center, the Miracle Mum project aims to support mothers in making the right choices during the first 1,000 days of their baby. The project has established an institute that employs experts to professionally train public nurses (awarding an accredited diploma) and that also offers first 1,000 days services to mothers, from simple awareness- raising to pregnancy follow-up and perinatal cares (online & offline).

The project creates job opportunities for nurses and contributes to developing adapted professional practices and services to meet the needs of pregnant and lactating women and babies. In doing so, Nutricia Turkey is raising awareness about healthy nutrition, strengthening its reputation and establishing stronger ties with key stakeholders.

The project is now independent and has been handed over in 2018.

PARTNERS

