



# First 1,000 Days Institute

## INDONESIA SINCE 11/12/2012

To reduce infant and child mortality and to support mothers in Indonesia, the First 1,000 Days Institute delivers a recognized certification program to enhance skills among midwives. This is achieved through partnership with key professional associations and the country's Healthcare Ministry.



## KEY FIGURES

€ 944 K in funding

1,988 People with an increased or secured revenue

114,724 Mothers sensitized to nutrition

Indonesian babies can have health and nutrition issues during the first 1,000 days. This is partly due to lack of awareness and knowledge. There is a need for upgrading midwives' technical competencies, since they have a unique and critical role in taking care of mothers and babies during the first 1,000 days of their life. Sari Husada (Danone Early Life Nutrition's brand in Indonesia) aims to develop awareness of the specific needs of babies and infants among mums, midwives and healthcare professionals, in order to support mothers and raise healthier children. With the support of the Danone Ecosystem Fund, Sari Husada and its local partner, the national humanitarian agency PKPU, co-created the First 1,000 Days Institute to help reduce infant and child mortality. The academy aims to co-design a Ministry of Health-endorsed first 1,000 Days curriculum as well as toolkits to upskill Indonesian midwives and health workers (managers). All the training material is designed in collaboration with relevant and recognized professional organizations.

Sari Husada creates the environment and tools for midwives and health workers to get upskilled. It results in income increase for them on one hand, and on better knowledge and awareness on adequate nutrition during the first 1,000 days of a baby's life among health professionals and parents. Hence, it helps reducing stunting and low birth weight and increase breast feeding rates.

## PARTNERS

