



# Chance for All

ROMANIA SINCE 27/08/2012

To improve working conditions and income for Romanian small-scale dairy farmers, Chance for All helps them transition from a subsistence farming model to a sustainable and professional farming model.



## KEY FIGURES

€ 6.7 M in funding

346 Family members benefiting from an increased revenue

830 People trained

The fall of the communist regime led to the collapse of the cooperative system in the dairy sector, with rural Romania subsequently returning to traditional small farming practices. Today, 85% of small farmers own less than three cows, and lack of expertise and infrastructure has led to low milk productivity. Most of the milk market falls below European standards. With the support of the Danone Ecosystem Fund, Danone Romania, Open Fields Foundation and Polaris, the Chance for All project builds capacity among local dairy farmers to increase the quality and quantity of their milk, while promoting sustainable farming practices. Small farmers are given technical trainings on specific topics. They are gathered into autonomous producers' groups in order to facilitate material and best practices sharing, as well as agricultural tasks sharing such as animal feeding crop growing and harvesting. The project also enabled two major investments: mobile milk parlors (Transportable Milk Parlors or TMPs), that are shared between farmers and allow them to milk their cow in the pasture if needed, and new breeds of cattle (through artificial insemination) to increase the size, quality and productivity of herds. Recently, the farmers have been able to grow their own crops for animal feeding, using regenerative agriculture: it reduced their costs drastically while maintaining or improving soil health, water retention and biodiversity of the arable lands

Chance for All promotes and supports family farming, creates expertise and jobs in small communities, turns subsistence farmers into professional farmers, while supporting regenerative agriculture. The goal is to strengthen milk farming communities across Romania, meanwhile enabling Danone to source its milk locally.

## PARTNERS

FUNDATIA  
OPEN FIELDS



## HUMANS OF ECOSYSTEM

