



## ZOOM ON THE SUSTAINABILITY TOPIC & KEY TAKE AWAYS

# SUSTAINABILITY AS A GOLDEN PRINCIPLE

Danone Ecosystem Fund aims at maximizing its **impact in the long term**, beyond the time of its direct involvement.

The investment towards **business transformation and social impact** should **remain and grow** after ecosystem grant has been fully invested in the project.

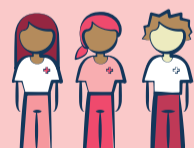
## THREE MAJOR PILLARS ON THE SUSTAINABILITY TOPIC



### FINANCIAL SUSTAINABILITY



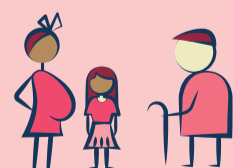
A capability with a social business development strategy



Health Care professionals willing to join trainings / association



Day Care Centers / Nursing Homes / Hospitals attracted by the offer



Indirect Beneficiaries convinced by the offer / new approach of the HCPs / association



### GOVERNANCE



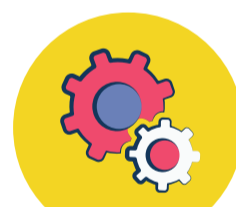
The creation of an independent legal structure with a clear governance



The involvement of the right partners and stakeholders at the right level.



- Health Ministry, local authorities
- Medical Institutions
- Professional Associations (Midwives or pediatrics Association...)
- Influential Civil Society (Breast-feeding association, non-profit...)
- Recognised professionals
- University, Education Centers
- Health Insurance Companies
- Foundations, European funds...



### TRANSFORMATION



Increased level of Awareness around the key social issue tackled by the project



Recognition by society and its key actors of the solution co-designed with partners and friends to answer the challenge.



Contribution to the Practices Transformation and Synergies Acceleration in the Health Care system



A sustainable capability financially viable thanks to a balanced P&L, legally recognized with a strong, transparent and ethical governance, bringing changes and healthier practices in its communities on the long-term.