

SOURCING & WATERSHED

H'lib Dzair

ALGERIA SINCE 27/10/2014

To contribute to the sustainability of the small, traditional dairy farming model in Algeria, H'lib Dzair provides farmers with technical expertise as well as individual audits and advice, enabling them to become more competitive and to reduce their ecological footprint. Milk collectors are also supported to improve milk quality.



KEY FIGURES

€ 4.9 M in funding

581 Technicians and farmers trained

873 People with increased revenue (farmers, collectors...)

Algeria is facing a high rate of unemployment in rural areas. Small farmers have low technical and managerial expertise and their outdated equipment makes them vulnerable in a competitive market. A result of Algerian farms' low productivity and the quality of the milk they produce is that the country as a whole and Danone-Djurdjura Algeria in particular are dependent on imported milk. With the support of the Danone Ecosystem Fund, Danone-Djurdjura Algeria and GIZ International, the H'Lib Dzair project is supporting the small sustainable dairy farm model in Algeria. To make farmers more competitive, the project provides technical expertise, individual audits and advice. It also provides appropriate equipment that fulfils cold chain requirements, such as cooling tanks, improving quality and reducing losses. The use of a more adapted feed in the form of locally produced vetch-oats also improves milk productivity while reducing water consumption and CO2 production.

As well as helping milk smallholders become more competitive and so increase their revenue, H'Lib Dzair fosters the circular economy by encouraging the local production of feed and the use of agro-industrial and agricultural byproducts such as tomato pulp or cereal straw. In supporting rural development in Algeria while preserving the local ecosystem, Danone-Djudjura Algeria is securing the volume and quality of its milk sourcing in a way that reduces its ecological footprint. As a pathfinder supporting the development of a new sustainable dairy model in Algeria, Danone's credibility is enhanced.

PARTNERS



HUMANS OF ECOSYSTEM

